



Lets Go Travel
Uniglobe.

"Committed to Sustainable Travel and Tourism"



Quarterly Impact Report

April | May| June

2026

During the second quarter of 2026, we continued to demonstrate the power of tourism as a force for sustainable development. Through partnerships with schools, healthcare providers, conservation organisations, community groups, and industry stakeholders, our initiatives directly benefited more than 2,300 people across Kenya.

Guided by our four sustainability pillars; Education for Sustainable Development, Livelihood, Conservation and Climate Action, and Community Tourism, we invested in programmes that empowered young people, supported vulnerable communities, restored ecosystems, and strengthened community-led tourism. Together, these efforts created lasting value for people, places, and nature.

This quarter also reinforced a key lesson: meaningful impact is achieved through collaboration. The recognition and results we achieved underscore the importance of strong partnerships, shared responsibility, and a long-term commitment to sustainability.

Q2 2026 impact at a glance

Impact area	Beneficiaries
Essay competition entries received	90 essays
Students in experiential conservation education	64 students
Students reached through Better Health Talks	972 students
Trees planted through Adopt a Tree	110 trees
Keep Her in School	745 adolescent girls
Internship opportunities provided	2 students
Pat Dixon Aid for the Elderly	535 beneficiaries
Community representatives trained	20 community members

1. Recognition and milestones

2026 ATTA® for Action Awards finalist

This quarter, Lets Go Travel Uniglobe was named a finalist in the Collaborative Impact Award category at the 2026 ATTA® for Action Awards, which recognize organizations using tourism as a force for positive change across Africa.

Judges' comments

“Lets Go Travel Uniglobe presents an exceptional example of how tourism can be leveraged to reduce inequality through long-term, collaborative partnerships. The organization demonstrates significant impact across education, food security, youth empowerment, climate action, conservation, and community wellbeing. Particularly impressive are the longevity of its programmes, the breadth of stakeholder engagement, and the strong commitment to transparency and evidence-based reporting. Future applications could be strengthened by providing more direct evidence of traveller participation and behavioural change resulting from these initiatives. Overall, this is a highly credible, impactful, and well-integrated model of responsible tourism that delivers meaningful benefits to both communities and the environment.”

This recognition affirms our belief that meaningful change is achieved through sustained partnerships and measurable impact.



2. Education for sustainable development

2.1 Conservation essay competition

To promote environmental stewardship among young learners, we organized a conservation-themed essay competition across our eight partner schools in Laikipia East, receiving a total of 90 entries. Primary school pupils responded to the theme “*Water is life: what happens when the rivers and springs in Laikipia dry up?*”, while secondary school students addressed “*The role of young people in protecting Laikipia’s environment through sustainable practices.*”

The competition prompted learners to explore conservation challenges and solutions in their own environments. This work supports SDG 4 (Quality education) and SDG 13 (Climate action).

2.2 Experiential learning at Ole Naishu Conservancy

As an incentive for the winning schools, 64 pupils and 6 teachers took part in an experiential learning visit to Ole Naishu Conservancy in Laikipia County.

The visit introduced learners to wildlife conservation, ecosystem management, and the role of private conservancies in protecting Kenya’s biodiversity, turning classroom learning into real-world conservation experience. It aligns with SDG 15 (Life on Land).



2.3 Sustainable tourism knowledge exchange

We strengthened our commitment to sustainable tourism through active participation in key industry forums and membership organisations that drive conservation, responsible tourism, and sector development in Kenya.

On 4-5 June 2026, we participated in the Ecotourism Kenya Sustainable Tourism Forum, which brought together industry leaders, practitioners, policymakers, and sustainability advocates to explore solutions for building a more resilient and regenerative tourism sector. Key discussions focused on regenerative tourism, human rights, climate resilience, responsible business practices, community inclusion, and enhancing sustainability standards across the tourism value chain. The forum provided valuable insights and opportunities for collaboration, reinforcing our commitment to integrating sustainability into our business operations and customer experiences.

In addition, we participated in the Annual General Meetings (AGMs) of four organisations that play a significant role in advancing conservation and responsible tourism in Kenya:

- Nature Kenya
- Ecotourism Kenya
- Friends of Nairobi National Park
- Kenya Association of Travel Agents (KATA)

Through these engagements, we continued to shape industry conversations, share our experiences, and learn from emerging best practices in sustainable tourism, conservation, and destination stewardship. Our participation also strengthens partnerships essential to addressing shared environmental and socio-economic challenges, while ensuring that tourism continues to contribute positively to communities and natural ecosystems. By maintaining active membership and engagement within these networks, we contribute to collective efforts aimed at promoting responsible tourism, conserving biodiversity, and advancing sustainable development across the sector.

2.4 Internship programme

One intern from Kenya Utalii College, pursuing a Diploma in Travel and Tourism Management, and another from Chuka University, pursuing a Bachelor of Science in Ecotourism, were attached to the organisation to enhance their academic learning through real-world experience.

Through their placements, the students gained valuable insights into responsible tourism, destination management, client relations, and the role of sustainability in the travel industry. By investing in the next generation of tourism professionals, we continue to contribute to skills development, career readiness, and the advancement of a more sustainable and responsible tourism sector.



Q2 2026 Education Impact

- 90 entries received in the conservation essay competition, delivered across 8 partner schools
- 3 of the 8 schools submitted entries
- 64 learners and 6 teachers took part in experiential conservation learning
- 1 national sustainable tourism forum attended
- 2 internship opportunities provided



3. Livelihood

3.1 Pat Dixon aid

We continued to support the well-being of vulnerable members of the Limuru community through sustained partnerships and targeted social assistance programmes. Through bi-weekly food distributions, 535 elderly beneficiaries received essential food supplies, helping to improve food security and provide much-needed support to households facing economic hardship.

The June distribution highlighted the power of collaboration and volunteerism. Volunteers from Global Connections joined our team to pack food hampers and participated in the subsequent handover to beneficiaries. Their contribution not only enhanced the programme's efficiency but also fostered meaningful connections between supporters and community members, demonstrating how collective action can strengthen social impact and community cohesion.

Partnerships also played a vital role in promoting dignity and inclusion for persons living with disabilities. Through a donation facilitated by the Association of Former International Civil Servants - Kenya (AFICS - Kenya), mobility aids were provided to Limuru Cheshire Home, improving accessibility and enhancing the independence and quality of life of teenage girls with physical disabilities. This support helps create a more inclusive community where vulnerable individuals are empowered to participate more fully in daily life.

These initiatives reflect our ongoing commitment to addressing immediate community needs while strengthening long-term wellbeing through partnership, compassion, and shared responsibility.

3.2 Keep Her in School

This initiative continues to empower adolescent girls and promote educational continuity by addressing one of the leading barriers to school attendance, period poverty. 745 girls across eight partner schools in Laikipia East constituency received menstrual health support, helping them attend school with confidence and dignity while reducing disruptions to their learning.

Recognising that adolescent wellbeing extends beyond menstrual health, we partnered with Nanyuki Cottage Hospital to deliver our annual “better health talk”, reaching 972 students, including 506 girls and 466 boys. The programme adopted a holistic approach to youth development, providing learners with practical knowledge and life skills that support healthy growth and informed decision-making.

The sessions focused on key areas of adolescent development, including:

- Personal development and goal setting
- Self-awareness and self-esteem
- Mental and physical well-being
- Healthy lifestyle choices
- Responsible decision-making and life skills

By engaging both girls and boys, the initiative fostered a more inclusive approach to adolescent health education, helping to reduce stigma, encourage open conversations, and create safer and more supportive school environments. The programme also equipped young people with the knowledge and confidence needed to make positive choices that contribute to their long-term wellbeing and success.

Through strategic partnerships between the education and health sectors, the initiative continues to strengthen the connection between health, dignity, and educational achievement, ensuring that young people are better prepared to thrive both inside and outside the classroom.

Q2 2026 Livelihood impact

- 535 elderly beneficiaries supported through bi-weekly food distributions
- 745 girls supported the Keep Her in School initiative
- 972 students reached through Better Health Talks (466 boys, 506 girls)
- 8 partner schools engaged
- 2 strategic partnerships; Global Connections and AFICS, strengthened community wellbeing



4. Conservation and Climate Action

4.1 Adopt a tree initiative and ecosystem restoration

This quarter reinforced a fundamental principle of ecosystem restoration: successful conservation is not measured solely by the number of trees planted, but by the number that survive and thrive over time.

Ahead of the 2026 Adopt a Tree Initiative, we conducted a survival audit of trees planted during the previous year to assess the effectiveness of our restoration efforts. Despite prolonged drought conditions and the challenges posed by an extended school holiday period, the assessment recorded an encouraging 90% tree survival rate. This achievement highlights the importance of ongoing monitoring, stakeholder ownership, and community stewardship in ensuring long-term restoration success.

The audit also provided valuable lessons that will strengthen future interventions. Rather than viewing tree losses as a setback, we used the findings to refine our approach by improving species selection, aligning planting schedules with favourable climatic conditions, enhancing maintenance plans, and strengthening engagement with schools and local stakeholders responsible for nurturing the trees.

Guided by these insights, the 2026 planting activities prioritised quality, survival, and long-term impact over planting numbers alone. Tree planting was undertaken in six of our eight partner schools, with emphasis placed on building a culture of environmental stewardship among learners and school communities.

A total of 110 trees were planted, comprising:

- 77 fruit trees (70%) - including guava and avocado varieties that contribute to nutrition, food security, and environmental education.
- 33 indigenous trees (30%) - including cedar and Meru oak species that support biodiversity conservation and ecosystem restoration.

By combining environmental restoration with education and community ownership, the initiative continues to create lasting ecological and social benefits while nurturing the next generation of environmental stewards.

Q2 2026 Conservation and Climate Action Impact

- Prior-year survival audit completed, recording a 90% survival rate
- Tree planting implemented across 6 partner schools
- 110 trees planted (70% fruit, 30% indigenous species)



5. Community Tourism

Sustainable tourism creates the greatest value when local communities are equipped to participate in, influence, and benefit from its development. The company was represented by Esther Muthee on the invitation by Steri Tours and Laikipia Conservancies Association to contribute to strengthening community-led tourism by facilitating a community tourism development capacity-building workshop for members of the Yaaku Community in Laikipia North.

The workshop brought together 20 representatives from the Shulmai and Naibunga Upper Conservancies, providing a platform for knowledge sharing and skills development in key areas of community tourism management. The training focused on community tourism planning, sustainable enterprise development, governance, tourism product development, and destination stewardship, equipping participants with practical tools to strengthen community participation in the tourism value chain.

A key outcome of the programme was the enhancement of local capacity to make informed decisions about tourism development while safeguarding cultural heritage and natural resources. By strengthening governance structures and enterprise management skills, the training supports communities in developing tourism initiatives that generate sustainable economic opportunities while maintaining environmental and social integrity.

Q2 2026 Community Tourism

- 20 community representatives trained
- 2 community conservancies represented (Shulmai and Naibunga Upper)



Looking ahead

The second quarter demonstrated what is possible when partnerships, purpose, and action come together. Across our four sustainability pillars, we empowered young people, supported vulnerable communities, strengthened conservation efforts, and built capacity for community-led tourism.

As we move into the second half of 2026, we remain committed to deepening our impact, strengthening partnerships, and advancing tourism that delivers lasting benefits for people, places, and nature. Every learner reached, every community empowered, and every conservation effort supported brings us closer to our vision of leaving destinations better than we found them.

Alone we can make a difference. Together, through partnership and shared purpose, we can create lasting change for communities, conservation, and future generations.

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