



**Lets Go Travel**  
Uniglobe.  
*"Committed to Sustainable Travel and Tourism"*

# 2025 SUSTAINABILITY REPORT



# TABLE OF CONTENTS

1. Abbreviation of terms.....	3
2. Executive Summary.....	4
3. Message from our founder & Managing Director.....	5
4. Introduction.....	6
5. Our guiding pillars.....	7
6. 2025 Performance overview.....	8
7. Livelihood.....	9
8. Education for Sustainable Development (ESD).....	15
9. Conservation and Climate Action.....	19
10. Community tourism.....	23
11. Financial responsibility and governance.....	25
12. Conclusion.....	26
13. Our 2026 roadmap.....	27



# ABBREVIATION OF TERMS

- **GRI** – Global Reporting Initiative
- **UN SDGs** – United Nations Sustainable Development Goals
- **GSTC** – Global Sustainable Tourism Council
- **GHG** – Greenhouse Gases
- **EPRA** - Energy and Petroleum Regulatory Authority
- **ESD** – Education for Sustainable Development
- **TVET** – Technical and Vocational Education and Training
- **MAARIFA** – Mentoring Awareness and Research in Future Advocates
- **STTA** – Sustainable Travel and Tourism Africa
- **YCM** – Young Change Makers



# 1. EXECUTIVE SUMMARY

2025 was a defining year for us, a year where our sustainability efforts grew deeper, clearer, and more interconnected. For the first time, we brought all our environmental data together, giving us a true picture of where we are and where we need to go.

We celebrated a major climate action win with the installation of a prefabricated T-Rex M50 biogas system at Body of Christ Children's Home, Limuru. What was once kitchen waste is now transformed into clean cooking gas, replacing firewood with a faster, safer, and more sustainable energy source. The project not only reduces environmental impact but also lowers energy costs and creates a practical model of climate action at the community level.

By improving our fleet planning, we reduced fuel use by 28.5%, keeping approximately 9.1 tons of CO<sub>2</sub> out of the atmosphere. While our office energy consumption increased, this became an important lesson, guiding us toward a 2026 audit that will help us create a more efficient workplace. We installed water submeters to help us quickly detect leaks and unusual consumption spikes.

Our social programs continued to uplift lives. Through the Pat Dixson Aid Program, approximately 319,740 meals were served to 365 seniors and persons living with disabilities, the Limuru Cheshire Home, and the Body of Christ Children Centre. The Keep Her in School initiative ensured 849 girls stayed in class by addressing period poverty, while health education sessions created safe spaces for more than 1,000 adolescent boys and girls in our 8 partner schools located in Laikipia County.

This year also brought fresh energy to our education work. The launch of our MAARIFA program and the growth of the YCM engagement, connected us with 1,745 students, nurturing the next generation of tourism and sustainability leaders. Our commitment to nature came alive through the planting of 807 trees, far exceeding our carbon offset goals. Even more inspiring was seeing students apply what they learned by starting kitchen gardens at home, strengthening household resilience and food security.

As we look ahead, the lessons of 2025 will guide our next chapter in strengthening transparency, expanding impact, and ensuring that tourism continues to benefit both people and the planet.

## 2. MESSAGE FROM OUR FOUNDER AND MANAGING DIRECTOR

You will see from this report that it has improved considerably from the previous years, as we are now reporting in detail using the Global Reporting Initiative (GRI), which heavily leans on the UN SDGs, which are set to mature in 2030.

We again have had a busy year on our Sustainable front with our usual projects and a couple of new highlights such as the launch of our MAARIFA program to empower more and quicker the youth in tertiary learning institutions. Additionally, we implemented a bio-gas project, which has substantially helped the Body of Christ Children's Centre reduce food production costs and make a cleaner environment, let alone gain income from selling its by-products.

Yes, we have challenges on our own carbon emissions production levels in getting them further curtailed, but there again, we do plant many more trees to offset and now have a base on which to measure the changes.

I commend particularly our Sustainability Team for all their efforts, with a good amount of buy-in and support from the other staff.



# 4. INTRODUCTION

Sustainability is perceived as an ongoing journey, characterized by learning, action, and collective accountability, rather than a final goal. It remains the foundation of our operations, determines our interactions with communities, and influences our travel experiences throughout Kenya and beyond. In 2025, we put this principle into practice, demonstrating that a travel management company can advance social fairness and environmental sustainability.

## **Our approach**

Our operations are firmly rooted in a profound commitment to the Sustainable Development Goals, notably addressing Zero Hunger (SDG 2), Quality Education (SDG 4), Gender Equality (SDG 5), and Climate Action (SDG 13). This year, our strategy shifted to emphasize interrelation, recognizing that our environmental impact is closely linked with the well-being of the communities we serve.

## **A year of shared responsibility**

- In the first half of the year, we established the foundation for inclusive economic growth by enhancing livelihood initiatives and scaling our support for the education of vulnerable girls.
- In the third quarter, we strengthened our commitment to connect sectors and generations by uniting students and travelers to share ideas and collaboratively develop solutions.
- In the final quarter, we solidified our dedication to climate resilience by facilitating the building of a renewable energy infrastructure and finalizing the data consolidation that supports this report.

This report illustrates our transition from a supporting role to a partnering role. Whether it is empowering the next generation of tourism leaders through Education for Sustainable Development, restoring biodiversity through our Conservation efforts, or uplifting lives through our Livelihood pillar, our mission remains steadfast in reaffirming tourism as a tool that uplifts both people and the planet. Together, we travel responsibly. Together, we sustain tomorrow.

## 5. OUR GUIDING PILLARS

### ***Livelihood***

We believe that every individual deserves the opportunity to thrive. Through initiatives such as the Pat Dixson Aid, we provide essential support and food security to vulnerable populations. Keep Her in School, empowers girls through education, breaking the cycle of period poverty.

### ***Education for Sustainable Development***

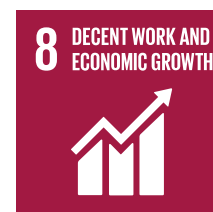
We partner with primary and secondary schools, and universities, to offer sustainable educational initiatives and opportunities that empower young people. These programs align with SDG 4, fostering sustainable tourism leaders and nurturing the next generation of global citizens.

### ***Community Tourism***

Our support for local communities and advocacy for sustainable tourism practices contribute to SDG 8 and SDG 10. We aim to build a more inclusive and sustainable tourism industry that benefits everyone.

### ***Conservation and Climate Action***

We actively participate in conservation efforts and collaborate with conservation-led organizations. These actions directly align with SDG 13 and SDG 15, ensuring a healthy environment for future generations.



## 6. 2025 PERFORMANCE OVERVIEW

Metric	2024 Total	2025 Total	Status
Total GHG Emissions (scope 2 and 3)	33,874 kg CO2e	25,044 kg CO2e	- 35.3% reduction
Direct community aid (meals)	317,550	319,740	Stable
Keep Her in School (sanitary pad packets)	1,275	6,396	Substantial increase
Educational awareness impact (MAARIFA & YCM)	872	1,745	Grown



## 7. LIVELIHOOD

We demonstrated our ongoing commitment to social fairness by addressing prevalent issues in our partner communities. In accordance with GRI 413 (Local communities), our efforts concentrated on two significant demographics: the elderly and individuals with disabilities (PWDs) in Limuru, Kiambu County, and adolescent girls in Laikipia East, Laikipia County. Through our constant structural support, we have directly contributed to Kenya's national development plan and the Global Sustainable Development Goals (SDGs).

### 7.1. The Pat Dixson Aid program (in its 32nd year)

Our longest-standing initiative continues to serve as a vital lifeline for the Limuru community. The program assisted 365 registered beneficiaries in 2025, including the elderly, individuals with disabilities, and orphaned children. The Limuru Cheshire Home, The Body of Christ Children's Centre, and St. Joseph Kindergarten also received institutional support.



### **7.1.1 Food security and nutritional support**

Through the Pat Dixon Program, a donor-funded initiative supported by partners such as Global Connections, Druppels voor Kenia, Servants of Jesus, the American Women's Association of Kenya, and all the Friends of the Program, we have maintained a regular schedule for distributing food hampers every two weeks. This effort provides approximately 319,740 meals each year to households facing chronic food insecurity, particularly those without a stable source of income.

This ongoing initiative offers a dependable nutritional resource to the most vulnerable individuals in our community, directly advancing SDG 2 on Zero hunger, which calls for ensuring that all people, particularly the poor and those in vulnerable situations, have year-round access to safe, nutritious, and adequate food. The initiative addresses SDG 1 on No poverty, emphasizing the significance of social protection systems that safeguard vulnerable communities from the most severe impacts of poverty.

A significant segment of the beneficiaries comprises elderly adults aged 75 and beyond, whose reliable access to nutrition through this program alleviates the financial burden on extended families already strained by the rising cost of living.



## 7.2. Keep Her in School

In 2025, we achieved a milestone by distributing 6,396 packets (of 8 and 16 pieces) of sanitary pads, providing continuous coverage for 849 girls throughout the year. This substantial increase from previous years was facilitated by our financial support and facilitation and strengthened donor collaborations from Nanyuki News. This support significantly influences not only hygiene but also ensures that girls remain in school, providing them with equitable learning opportunities.

Data from the Ministry of Education indicates that a girl who is absent from school for four days each month due to her menstrual cycle loses over 156 learning days throughout her school career.

The impact of this consistency is best seen through the retention and a significant improvement in the girls' performance compared to that of boys over the years. Our commitment to SDG 4 (Quality education) and SDG 5 (Gender equality) forms the foundation of this initiative.

The Keep Her in School Initiative supports girls across eight schools in Laikipia East, Laikipia County: Kalalu Primary, Ndemu Primary, Umande Primary, Kirimara Primary, Gakeu Primary, Kalalu Secondary, Ndemu Secondary, and Sweetwaters Girls Secondary School.



### 7.3. Health education and mentorship

Our commitment to adolescent well-being goes beyond the distribution of sanitary pads. In partnership with Nanyuki Cottage Hospital, we hosted a series of "Better Health Talks," reaching over 1,000 adolescents, both boys and girls, drawn from our eight partner schools. These sessions addressed mental well-being, personal hygiene, and self-esteem, creating a safe and informed space for young people to engage with topics that are often left unspoken in school and home settings.

By including boys in these conversations, we also work to foster empathy, reduce stigma, and build a generation of young men who are allies in promoting the health and dignity of girls. This initiative reflects our commitment to SDG 3 on Good Health and Well-being, specifically the target of ensuring universal access to sexual and reproductive health information and education for all.



#### 7.4. Performance data visualization

The following data table consolidates our social impact metrics for 2025 in the Livelihood pillar, demonstrating year-over-year growth.

Metric (GRI 413-1)	2024 (Baseline)	2025 (Reporting year)	% change	SDG primary target
Meals served	317,550	319,740	0.69% (Stable)	Target 2.1
Sanitary pads distributed	1,275	6,396	401.7% (Expansion)	Target 4.5
Girls supported	699	849	21.5% (Expansion)	Target 5.1



## KHIS AND HEALTH TALK TESTIMONIALS

”

The program of supporting the girl child has really improved their retention in school. The girls are no longer wasting time going back home to change their sanitary towels since they are available in school, and therefore, they have been able to improve academically. With the constant supply and availability of sanitary towels in school, we have noted that the girls' learners are performing very well. We are grateful, and we thank all the donors.

Since the inception of the programs, we have seen so many changes, even in our environment, and more so, in the talks that you give; they are really motivating. They engage the learners and even improve their psycho-social behavior here in school, and at home. We appreciate all the programs we are engaged in and thank you to all the staff who have been present with us, through their timely and effective communication with us, and who have coordinated all the programs to this height.



**Mr. Dadson Ngunjiri,  
Head of Institution,  
Kalalu Comprehensive and Junior Secondary School.**

“

”

I would like to appreciate Lets Go Travel for giving us the sanitary pads, which really help us as girls. Before this project started, most of the girls were unable to come to school, but since the project started, all the girls are present in school, even though it is their time of the month. On behalf of all the girls, I say thank you.

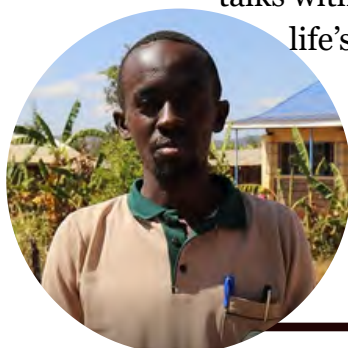
**Sheillah Wangu,  
Grade 9 student,  
Ndemu Junior Secondary School.**



“

”

Thank you so much to Lets Go Travel for their support in providing for the girls so they can remain in school, having the talks with the boys as well, so that they can at least understand life's challenges and how they can navigate through them.



**David Maina,  
Teacher in charge of ESD,  
Ndemu Comprehensive School.**

“

## 8. EDUCATION FOR SUSTAINABLE DEVELOPMENT (ESD)

In 2025, we established ourselves as an important educational partner in Kenya's tourist industry. The initiation of the Mentoring Awareness and Research in Future Advocates (MAARIFA) program, alongside the strengthening of our involvement with the Young Change Makers, directly tackled the significant skills deficit recognized in the national tourism curriculum. These programs correspond with GRI 404 (Training and education) and GRI 413 (Local communities), guaranteeing that the forthcoming generation of tourism professionals possesses practical sustainability expertise.

### 8.1 MAARIFA

MAARIFA was initiated as a curriculum-based program aimed at bridging the classroom education gap with the practical aspects of sustainable tourism, adhering to GRI 404-2 on employee skills development and GRI 203-2 concerning major indirect economic impacts. Implemented in the last quarter of the year, the program engaged 161 students from two institutions, **Nyeri National Polytechnic** and **Amboseli Institute of Hospitality and Technology**, focusing on applied research, innovation, and sustainability ethics, which are frequently underrepresented in standard tourism and hospitality training. These are exactly the qualities that the tourism businesses increasingly need, yet are rarely discovered in recent graduates.

By targeting MAARIFA at technical and vocational institutions, we are supporting the Government of Kenya's Vision 2030 social pillar, which recognizes TVET education as a crucial catalyst for employment and economic development. The program directly addresses SDG 4 on Quality education, which advocates for a significant enhancement in the number of youths possessing relevant technical and vocational skills, and SDG 12 on Responsible consumption and production, which underscores the importance of equipping people with awareness and knowledge for sustainable living and working practices.



## 8.2 Youth engagement and industry internships

In partnership with Sustainable Travel and Tourism Africa (STTA), and in accordance with GRI 413-1 regarding local community engagement and development, the Young Change Makers program established significant opportunities for mentorship, internships, and professional networking, benefiting 1,584 students throughout the year.

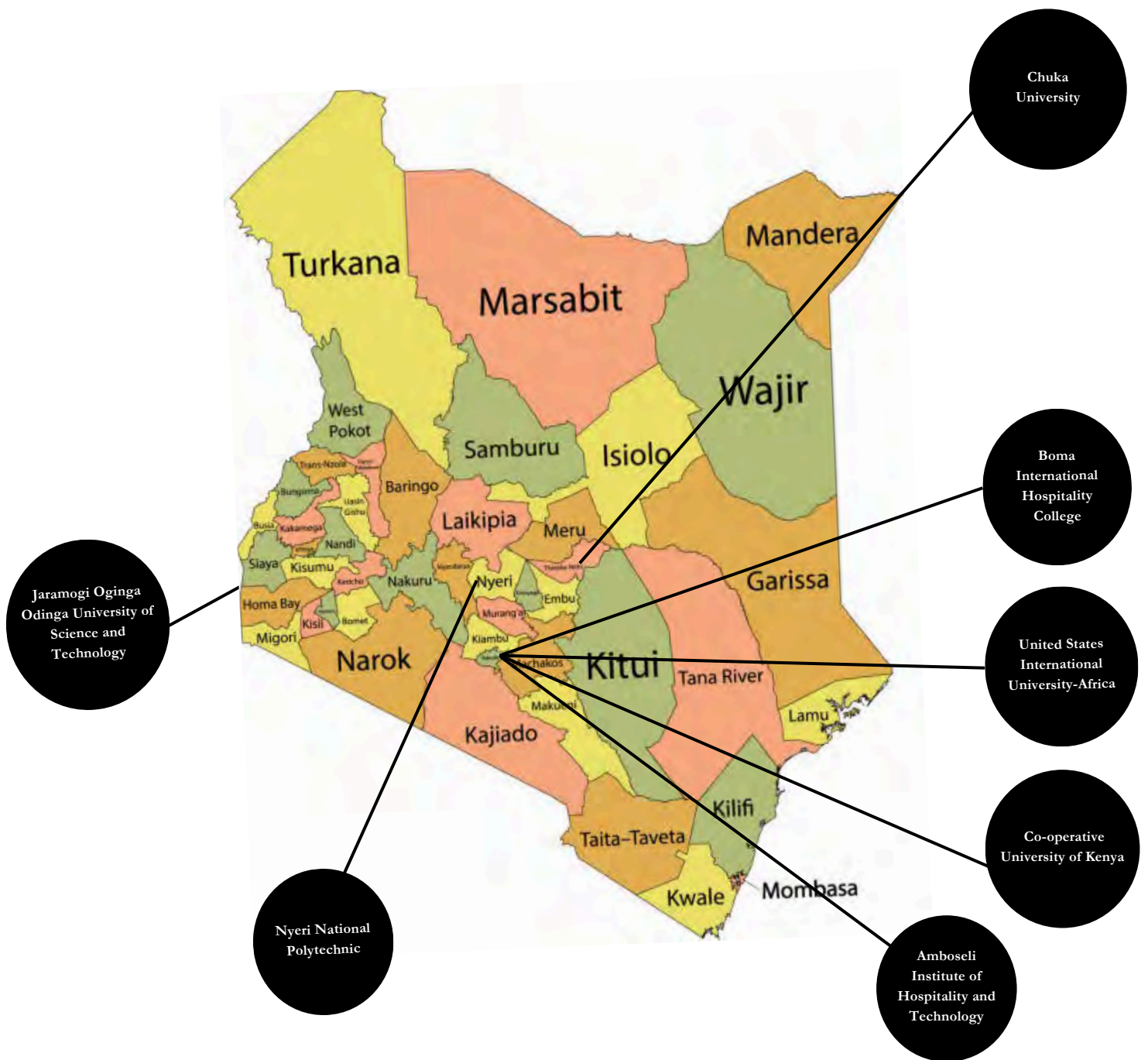
We co-hosted seminars at Chuka University in Tharaka-Nithi County (Central Kenya), Jaramogi Oginga Odinga University of Science and Technology in Siaya County (Western Kenya), United States International University-Africa, Boma International Hospitality College, and The Co-operative University of Kenya in Nairobi County. At the end of the year, we attended a symposium on Innovation in Hospitality, where we interacted with new talent about the trends transforming the business at Boma International Hospitality College.

In conjunction with these activities, we conducted the Plastic Free July challenge, encouraging youth to devise practical solutions for minimizing single-use plastics, culminating in an awards event that honored 6 unique submissions out of 29 entries.



In addition, we integrated interns from Kenya Methodist University and Chuka University. We also facilitated an international student exchange program with Uniglobe Top Travel, Germany, providing them with practical experience in sustainable travel operations and reporting.

Our strategy is consistent with the National Youth Policy, which urges the private sector to engage actively in youth skills development and mentorship. It also endorses SDG 8 on Decent work and economic growth, along with SDG 17 on Partnerships for the goals, which advocates for collaborative initiatives among the private sector, civil society, and public institutions to promote sustainable development.



Map 1: National distribution of partner universities in the MAARIFA and Young Change Makers program in 2025

### 8.3 Performance data visualization (2025)

The following table summarizes the reach of our educational initiatives in 2025.

Metric (GRI 404-2)	2024 (Baseline)	2025 (Reporting year)	% change	Institution type
Young Change Makers (students reached)	872	1,584	100.1%	Universities
Young Change Makers institutions engaged	6	8	33.3%	Public and private
MAARIFA (students reached)	0	161	New program	TVET focus



# 9. CONSERVATION AND CLIMATE ACTION

In 2025, we strengthened our climate accountability by establishing our first quantitative baseline for fuel, energy, and water use in line with GRI reporting standards. Fleet optimization reduced fuel consumption by 28.5%, avoiding 9.1 tons of CO<sub>2</sub> emissions and contributing to national and global climate goals. Conversely, our office energy use rose by 20.3%, prompting a 2026 audit to improve efficiency.

Our water management efforts improved through accurate metering, revealing two major consumption spikes that triggered an urgent maintenance audit to address potential system faults. As a result, we expanded our ecological contributions, planting 807 indigenous and fruit trees, far exceeding our annual carbonoffset requirement.

## **9.1. Carbon footprint analysis (Energy and Fuel)**

We shifted from qualitative environmental stewardship to quantitative climate accountability. This pillar experienced the most comprehensive data analysis, integrating measurements from fuel, energy, and water for the first time. By adhering to GRI 302 (Energy), GRI 303 (Water and Effluents), and GRI 305 (Emissions), we have created a clear baseline to inform our Net-Zero strategy.

### **9.1.1 Fleet optimization and fuel efficiency**

By enhancing our logistics planning, we decreased our overall fuel use by 28.5%. This reduction prevented approximately 9.1 tons of CO<sub>2</sub> from entering the atmosphere compared to the prior year, representing a significant advancement towards lower-carbon operations. This activity clearly aligns with two global objectives: implementing significant measures to combat climate change (SDG 13).

The importance of this accomplishment is clearer when seen in the context of Kenya's overall energy landscape. The 2024 report from the Energy and Petroleum Regulatory Authority (EPRA) indicates that the transport sector constitutes approximately 67% of the nation's fossil fuel usage. By reducing our fleet's fuel use by over 30%, we are directly contributing to Kenya's national pledge to decrease greenhouse gas emissions by 32% by 2030.

### 9.1.2 Office energy challenges

Our overall office energy usage presented a varied trend, with a net increase of 20.3% observed across our workspace. The increase has prompted a thorough energy audit scheduled for 2026 to identify equipment inefficiencies or required modifications in daily energy practices. Addressing this increase is important to our dedication to SDG 7 regarding Affordable and clean energy, particularly the objective of doubling the worldwide rate of energy efficiency enhancement by 2030. Identifying the sources of energy loss or waste is the initial step towards establishing a more efficient and accountable operation in all aspects of our business.

### 9.2 Water stewardship

In acknowledgment of Kenya's water scarcity issues, a sub-meter was implemented in 2025 to transition to accurate usage monitoring, adhering to GRI 303-1 regarding water as a communal resource. Throughout our office, consumption patterns remained mainly steady for the majority of the year; nevertheless, two significant inconsistencies arose that needed prompt intervention.

This significant rise indicates a possible system malfunction or operational issue, prompting an urgent maintenance audit set for the first quarter of 2026. These findings emphasize our dedication to SDG 6 regarding clean water and sanitation, including the objective of substantially enhancing water-use efficiency across all sectors to tackle the escalating issue of water shortages.



### 9.3 Biodiversity conservation

Our environmental commitment goes beyond minimizing our footprint; it encompasses the active restoration of surrounding ecosystems, in accordance with GRI 304-3 regarding protected or restored areas. In 2025, we planted 707 fruits and indigenous trees through our Adopt a Tree program in collaboration with partner schools in Laikipia.

Additionally, on the Indigenous Tree Day, we planted 100 indigenous trees in Limuru Cheshire home, Body of Christ, and Limuru Children's home with the support of Silver Oak Mazingira. This brought us to a total of 807 trees, which was significantly more than the recommended 139 trees meant to offset our emissions for the year.

These initiatives correspond with SDG 15 (Life on land), particularly the objective to enhance sustainable forest management and significantly increase global replanting efforts. They also openly endorse the Government of Kenya's National Tree Growing Strategy, which seeks to cultivate 15 billion trees by 2032 and attain 30% tree cover across the nation. By favoring indigenous species, we enhance ecological resilience in accordance with Kenya Forest Service requirements.

We acknowledge that climate resilience is deeply connected to educational achievement and poverty reduction. Students are acquiring agricultural training to optimize scarce resources and establish a safeguard against economic volatility.



## ADOPT A TREE TESTIMONIALS

“ We have been planting trees with Lets Go Travel since I was in grade 4.

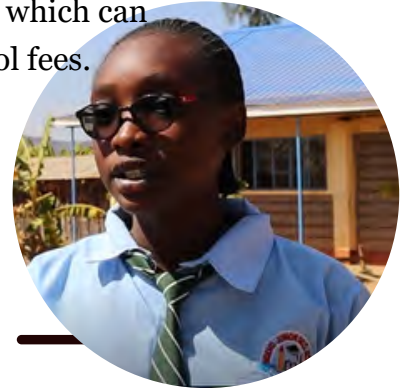
It has been a good journey, and we thank God that quite a good number of the trees have survived, but some of the trees we planted before breaking for our December holiday did not survive as a result of the drought in our area. We are hoping to plant more trees, and they will mature when the rains start.”



**Lenny Mureithi,  
Grade 9 student,  
Ndemu Junior Secondary School.**

“ We have also been engaged in tree planting and in 2025, we were able to set up a vegetable plantation which has really helped us for most of us have replicated the idea at home through the multistorey kitchen garden. This has been helpful as it saves us money at home, which can be used to cater for other needs such as paying for our school fees.

**Sheillah Wangu,  
Grade 9 student,  
Ndemu Junior Secondary School.**



“ Thank you Lets Go Travel for their valuable support in educating teachers and learners on achieving economic and food sustainability through agriculture with limited resources.

**David Maina,  
Teacher in charge of ESD,  
Ndemu Comprehensive School.**



# 10. COMMUNITY TOURISM

We enhanced this pillar by intensifying our involvement with the Utalii Bora student project. This program adheres to GRI 413 (Local communities) and GRI 203 (Indirect economic impacts), enabling students to evaluate and promote sustainable tourism practices that benefit local populations and save cultural heritage. By connecting academic theory with practical implementation, we are cultivating a new generation of tourism professionals dedicated to ethical stewardship.

## 10.1 Utalii bora: Assessment and advocacy

Through the Utalii Bora Initiative, our primary platform for community involvement, students perform comprehensive sustainability evaluations of tourism locations throughout Kenya, adhering to GRI 413-1 regarding local community engagement and development. These evaluations consider the environmental management of sites, the preservation of socio-cultural identity, and the degree to which they provide tangible economic advantages to local communities. In 2025, the effort encompassed a variety of locations, namely McMillan Memorial Library, Jumba la Mtwana, Marafa Hell's Kitchen, Rabai National Museum, The Nairobi Railway Museum, Ramogi Achieng Oneko Mausoleum, Machakos People's Park, Dunga Beach, Kazuri Beads, and Kuona Art Centre.

The product watches directly highlight SDG 8 concerning Decent work and Economic growth, which advocates for policies that foster sustainable tourism and uphold local culture, as well as SDG 11 regarding sustainable cities and communities, which underscores the preservation of cultural and natural assets. The national data substantiates the greater significance of our effort; The Kenya Tourism Board acknowledges cultural and community-based tourism as a rapidly expanding sub-sector, but one that frequently lacks established metrics for assessing sustainability.

With Utalii Bora we are advocating for students to evaluate sites using internationally recognized criteria, including the Global Sustainable Tourism Council (GSTC) standards, thereby expanding the country's tourism offerings beyond the conventional beach and safari experiences.



## 10.2 Cultural exchange and heritage preservation

Our community engagement extends beyond official evaluations to encompass active involvement in events that honor and protect Kenya's living cultural legacy, in accordance with GRI 203-2 regarding major indirect economic consequences. In 2025, we participated in the inauguration of the Agikuyu Cultural Experience at Twin Rivers Resort, an event that unified indigenous storytelling, traditional cuisine, and dance in a lively commemoration of the Agikuyu legacy. The event served not just as a cultural exhibition but also as an effective model for sharing and celebrating history in a manner that produces significant revenue for the custodial communities, while preserving its authenticity and originality. This corresponds with SDG 12 about Responsible consumption and production, particularly the objective of creating instruments to monitor and enhance sustainable tourism that generates employment and elevates local culture and products.



# 11. FINANCIAL RESPONSIBILITY AND GOVERNANCE

We implemented a dual-focus strategy for financial sustainability: strategic social investment and operational cost containment. In accordance with GRI 201 (Economic performance), we allocated capital to significant community infrastructure while diligently overseeing increasing operational expenses to guarantee sustained company resilience.

## 11.1. Direct economic value generated and distributed (GRI 201-1)

We shifted from qualitative environmental stewardship to quantitative climate accountability. This pillar experienced the most comprehensive data analysis, integrating measurements from fuel, energy, and water for the first time. By adhering to GRI 302 (Energy), GRI 303 (Water and Effluents), and GRI 305 (Emissions), we have created a clear baseline to inform our Net-Zero strategy.

Our sustainability budget was allocated across three primary avenues:

- **Community infrastructure:** The most significant capital investment of 2025 was the initiation of the biogas system at the Body of Christ Children’s Centre in December. This singular investment will generate enduring savings for the beneficiary by greatly reducing firewood acquisition expenses.
- **Humanitarian aid:** Ongoing expenditures for the Pat Dixson Aid Program remained consistent, including food grains, sanitary products (Keep Her in School), and distribution logistics.
- **Education and advocacy:** Funding encompassed facilitation costs for Utalii Bora student evaluations, logistics for the MAARIFA pilot program, and sponsorship of the Plastic Free July awards.



## 12. CONCLUSION

2025 represented a pivotal moment for the organization as we transitioned to accurately quantifying. By consolidating data into a singular, cohesive perspective, we now possess a transparent and accurate representation of our carbon footprint, providing the basis necessary to establish significant objectives and foster genuine advancement in the forthcoming years.

We celebrate significant achievements such as a 28% decrease in fuel emissions, the initiation of the MAARIFA program, and the distribution of more than 44,000 sanitary pads. Nonetheless, the data underscored areas requiring enhancement: the 20% energy increase and the rising fleet maintenance expenses. Transparency constitutes the initial phase of transformation. We commence 2026 equipped not merely with commendable objectives but with a data-driven strategy.

# 12. OUR 2026 ROADMAP

Area of focus	2026 target/activity	SDG alignment
Energy efficiency	Conduct a level 2 energy audit to reverse the 20% consumption spike.	SDG 7 & 13
Education (ESD)	Roll out MAARIFA to additional institutions	SDG 4
Reforestation	Grow 1,500 trees (Targeting mostly indigenous species for high carbon sequestration).	SDG 15



Thank you for taking the time to read our 2025 Sustainability Report. Through this report, we aim to provide a clear and meaningful understanding of what sustainability means to Lets Go Travel Uniglobe and how it informs our commitment to sustainable travel and tourism.

You can also visit [uniglobeletsgotravel.com/sustainability](http://uniglobeletsgotravel.com/sustainability) to read and download our past sustainability reports.

## Contact us



**+254 (0)20 444 7151 | +254 (0)722 331 899**



**[info@letsgosafari.com](mailto:info@letsgosafari.com)**



**[www.uniglobeletsgotravel.com](http://www.uniglobeletsgotravel.com)**



**The Hub Karen, Nairobi - Kenya**



**Lets Go Travel**  
**Uniglobe**

\*Committed to sustainable travel and tourism