



Lets Go Travel
Uniglobe®

"Committed to Sustainable Travel and Tourism"



Ol Pejeta
Kenya

CONGRATULATIONS

♥ #OlPejetaJuniorRanger #OlPejeta
#OlPejetaDoMore #DiscoverTheWild #ChildFriendly

YOU ARE NOW

AN OL PEJETA

JUNIOR RANGER



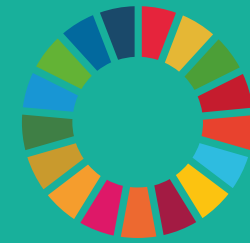
Introduction

At Lets Go Travel Uniglobe, we believe sustainability is a continuous journey shaped by learning, action, and shared responsibility. Every quarter offers us an opportunity to renew our purpose: to make travel a force for good through education, empowerment, and environmental stewardship.

In Quarter 3 of 2025, we strengthened this commitment through initiatives that bridged generations, sectors, and communities. Under our key sustainability pillars: **Education for Sustainable Development (ESD)**, **Livelihood, Community Tourism, and Conservation and Climate Action**, we had a chance to bring people together to learn, exchange ideas, and co-create solutions that uplift both people and the planet.

This quarter's highlights reflect the power of partnerships: from supporting plastic-free living to empowering youth through knowledge to celebrating Kenya's cultural heritage and tracking our environmental impact. Together, these actions remind us that real impact begins with intentional steps, steps that we take each day as part of our collective responsibility.





The SDGs we support



Now in our **11th** year of publishing our Sustainability Reports, we continue to hold ourselves accountable, using the Sustainable Development Goals (SDGs) as our blueprint for impact.

Our guiding pillars

1. Livelihood

We believe that every individual deserves the opportunity to thrive. Through initiatives such as the Pat Dixson Aid, we provide essential support and food security to vulnerable populations. Keep Her in School, empowers girls through education, breaking the cycle of period poverty.

2. Education for Sustainable Development

We partner with primary and secondary schools, and universities, to offer sustainable educational initiatives and opportunities that empower young people. These programs align with SDG 4, fostering sustainable tourism leaders and nurturing the next generation of global citizens.

4. Community Tourism

Our support for local communities and advocacy for sustainable tourism practices contribute to SDG 8 and SDG 10. We aim to build a more inclusive and sustainable tourism industry that benefits everyone.

3. Conservation and Climate Action

We actively participate in conservation efforts and collaborate with conservation-led organizations. These actions directly align with SDG 13 and SDG 15, ensuring a healthy environment for future generations.

Education for Sustainable Development (ESD)

Initiative

1. Preparing the next generation of sustainability leaders



Data/Outcome

- Partnered with the Sustainable Travel and Tourism Africa (STTA) for the Plastic Free July campaign. The initiative aimed to create awareness and behavioural change around single-use plastics through the youths' perspective. Later on we hosted an award ceremony recognizing outstanding entries that showcased creativity, innovation, and commitment to a plastic-free lifestyle.
- Attended the Young Change Makers Seminar at Co-operative University in Nairobi County (Theme: Unlocking intra-African travel for Africa's Sustainable tourism growth).
- Onboarded an intern from Chuka University, focusing on sustainability practices in tourism.

Impact figures:

- 29 entries submitted during the Plastic Free July campaign
- 250 students attended the Young Change Makers Seminar from 5 universities

Education for Sustainable Development (ESD)

Initiative

Data/Outcome

2. Expanding our knowledge



- Together with Eco Tourism Kenya we had a dialogue centered on advancing sustainable tourism practices and exchanged ideas.
- Attended the 2nd Kenyan Conservancies Investment Forum organized by the Kenya Wildlife Conservancies Association (KWCA). The forum brought together conservation leaders, investors, and government agencies to discuss innovative funding models and sustainable land use practices.
- Participated in a week-long bootcamp at Redrocks Community Centre in Musanze, Rwanda. This immersive program, attended by youth and professionals focused on sustainable community tourism, conservation education, and local empowerment.
- Welcomed representatives from Friends of Nairobi National Park (FoNNaP) to our Sustainability Tuesday meeting. They shared insights on biodiversity protection and the challenges of conserving wildlife within urban landscapes.

Livelihood

Initiative

1. The Pat Dixon Aid



Data/Outcome

Continued our commitment to the social well-being of 568 beneficiaries, including 365 elderly individuals and persons with special needs and 203 from affiliated institutions in Limuru, Kenya through:

1. Biweekly food hamper distribution, providing essential nutrition to elderly members.
2. Financial support for teachers in affiliated institutions, ensuring continuity of education for vulnerable children.

Impact figures:

- 79,000 meals consisting of staple food items, including maize flour, beans, lentils, rice and bread distributed.

Livelihood

Initiative

Data/Outcome

2. Keep Her in School



According to data from UNESCO, approximately one in every ten girls in sub-Saharan Africa misses school for three to four days each month during her menstrual cycle. This adds up to about six weeks of lost learning time in an academic year. These frequent absences often result in long-term consequences, including declining academic performance, increased school dropout rates, and low self-esteem.

Lets Go Travel Uniglobe addresses this issue through our Keep Her in School Initiative, supporting girls across seven schools in Laikipia East: Kalalu Primary, Ndemu Primary, Umande Primary, Kirimara Primary, Gakeu Primary, Kalalu Secondary, Ndemu Secondary, and Sweetwaters Girls Secondary School.

Impact figures:

- 849 girls supported
- 13,584 sanitary pads distributed
- 12 learning days recovered per student per term

Conservation and Climate Action

Initiative

1. Supporting conservation education



Data/Outcome

On 10th September 2025, we organized an enriching conservation education trip for 97 students from Ndemu Junior Secondary School to Ol Pejeta Conservancy. This experience was designed to bridge classroom learning with real-world conservation practices, nurturing a deeper understanding of Kenya's rich biodiversity and the importance of wildlife protection.

Guided by two highly knowledgeable Ol Pejeta educators, the students engaged in interactive sessions that explored wildlife behaviour, endangered species protection, habitat management, and the role of community involvement in sustainable conservation. The guides went beyond textbook explanations, making each lesson relatable by connecting it to the students' own communities and everyday choices.

Community Tourism

Initiative

1. Cultural exchange



Data/Outcome

On 23rd July 2025, we attended the launch of the Agikuyu Cultural Experience at Twin Rivers Resort in Tigoni, Kiambu County. The event celebrated Kikuyu traditions through song, dance, cuisine, and storytelling, offering a rich lens into cultural preservation and sustainable heritage tourism.



Conclusion

Quarter 3 of 2025 stands as a powerful reflection of our purpose-driven approach. Each partnership, event, and initiative carried a shared thread—education, collaboration, and inclusivity. Lets Go Travel Uniglobe continues to weave sustainability into every experience we curate and every relationship we build.

Our journey this quarter has reaffirmed that impact grows when we act together: empowering communities, amplifying youth voices, preserving cultures, and promoting conservation education. As we move into the next quarter, we remain steadfast in our mission: to redefine tourism as a transformative tool for communities, travelers, and the planet alike.

Together, we travel responsibly. Together, we sustain tomorrow.

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