



Lets Go Travel
Uniglobe®
"Committed to Sustainable Travel and Tourism"



**QUARTERLY SUSTAINABILITY
IMPACT REPORT
APRIL | MAY | JUNE
2025**

Introduction

Sustainability is more than a guiding principle; it's the foundation of how we operate, engage with communities, and shape travel experiences across Kenya. Each quarter, we translate our commitment into action through impactful programs that empower people, protect the natural environment, and promote inclusive economic growth.

In this quarter, we have continued to build on this foundation with initiatives spanning education, climate action, livelihoods, and community-driven tourism.

Our activities remain strongly aligned with the United Nations Sustainable Development Goals (SDGs), particularly SDGs 2 (Zero Hunger), 4 (Quality Education), 5 (Gender Equality), 8 (Decent Work and Economic Growth), 10 (Reduced Inequalities), 12 (Responsible Consumption and Production), 13 (Climate Action), 15 (Life on Land), and 17 (Partnerships for the Goals).

This report highlights the outcomes of our efforts across our four core sustainability pillars: Livelihood, Education for Sustainable Development, Conservation and Climate Action, and Community Tourism, demonstrating the tangible ways in which responsible travel can be a force for good.

1. Livelihood

Initiative

Data / Outcome

1. The Pat Dixon Aid - now in its 32nd year.

This donor-supported initiative continues to uplift vulnerable populations in Limuru, Kenya. In Quarter 2, we reached 568 beneficiaries, comprising 365 elderly individuals, 55 people with special needs, and 105 affiliated institution members. Our commitment goes beyond provision of essential needs, extending into long-term well-being, social inclusion, and dignity for elders in the communities we serve.

Key activities:

- Bi-weekly distribution of food hampers to improve nutrition among elderly recipients.
- Financial support for teachers in affiliated institutions to sustain access to education for children.
- Procurement of supplies from local businesses to stimulate community economies.

Impact highlights:

During this quarter, the program distributed 79,000 meals, consisting of maize flour, beans, and rice.

2. Education for Sustainable Development

Initiative

Data / Outcome

1. Keep Her in School - now in its 11th year.

Through this program, we continue to ensure that a lack of menstrual hygiene products does not hinder a girl's education. In this quarter, we reached 849 girls across eight partner schools, empowering them to stay in class, retain their dignity, and pursue their education uninterrupted.

Better health talk: life skills for a better tomorrow

In partnership with Nanyuki Cottage Hospital, we facilitated impactful life skills sessions for over 1,000 adolescents across the eight partner schools. Topics covered included using SWOT analysis as a tool for personal development, understanding and managing adolescence, exploring career opportunities (particularly for secondary school students), and promoting mental and physical well-being.

By involving both boys and girls in open, age-appropriate discussions, we nurtured a generation of young individuals with the tools to plan wisely, grow confidently, and dream ambitiously.

Impact figures:

- 849 girls supported across 8 schools
- 10,188 sanitary pads distributed
- 12 learning days recovered per student per term, promoting consistent school attendance

Initiative

Data / Outcome

2. Education and capacity building

To enrich our clients' travel experiences and deepen our team's understanding of sustainable tourism, we facilitated two strategic familiarization trips to the Kenya's south coast and Masai Mara led by our managing director, where we visited 44 properties, assessing their operations and sustainability practices. The team also visited the Colobus Conservation Centre and Wasini Island, learning from local conservation efforts.

3. Industry engagement and youth advocacy

At the Sustainable Travel Africa Summit, our managing director participated in a panel discussion titled "Beyond Best Practices to Valuable Practices," sharing insights on deepening sustainability impact within the tourism industry. He later contributed to the Ecotourism Kenya Forum, joining a thought-provoking panel that explored the intersection of sustainability and profitability in tourism.

In June, we joined Africa Fund for Endangered Wildlife (AFEW) to celebrate Giraffe Day, recognizing the achievements of 200 students from across the country who excelled in the annual Environmental Awareness Competition. We were especially proud that a student from our partner school, Kalalu Secondary, was longlisted, a remarkable milestone for both the student and the school, and our team.

3. Conservation and Climate Action

Initiative

Data / Outcome

In this quarter, we took concrete steps to accelerate our climate response. We finalized and launched Phase 1 of our Climate Action Plan, which details our strategy for measurable emission reductions over the next two years. We also strengthened internal sustainability practices through resource monitoring and continued carbon reporting.

Key activities:

- **Indigenous Tree Day:** In partnership with Silver Oak Mazingiza, we planted 100 indigenous seedlings at Limuru Children’s Centre, Cheshire Empowerment Centre, and Body of Christ Children’s Home.
- **Adopt a Tree program:** Students from partner schools planted 147 indigenous and fruit trees. Additionally, 560 trees were planted in Nanyuki by our Managing Director to further our reforestation goals.
- **Carbon reporting:** We issued detailed carbon reports to our corporate clients, with plans to expand the program in Q3 2025.
- **Water monitoring at our office:** A submeter was installed to track monthly water consumption and costs.
- **Energy audit:** We assessed our office energy use to identify inefficiencies and areas for improvement.
- **Biodiversity support:** Participated in the Athi Kapiti Wildlife Conservancies Association game count, affirming the significance of conservancies in wildlife movement and ecosystem health.
- **Ecosystem conservation:** We became a corporate member of Friends of Oloolua Forest and made a donation to Tsavo Trust and Colobus Conservation, further supporting Kenya’s ecological resilience.
- **Internal stewardship:** Promoted refillable water bottles to reduce plastic use, digitized processes to minimize paper waste, and encouraged print recycling across departments.

4. Community Tourism

Our travel operations directly benefit local communities through the remittance of entry and conservation fees around National Parks, Reserves, and Conservancies. We remain committed to developing travel experiences that preserve cultural heritage, uplift local businesses, and generate sustainable income for host communities.

We partner with university students through the Utalii Bora Product Watch initiative, offering them practical experience in tourism research and evaluation. Through this program, students actively engage with local communities and assess diverse tourism sites, deepening their academic knowledge while providing meaningful insights into the sustainability and quality of Kenya's tourism experiences.

As part of the initiative, students produce in-depth reviews of two notable cultural and historical sites in Kenya, which are featured on the Utalii Bora blog.

1. Machakos People's Park

A scenic public space in Machakos offering lakeside views, picnic spots, and family-friendly activities. The park highlights community, leisure, and cultural expression in a beautifully landscaped setting.

2. Marafa Hell's Kitchen, Malindi

A captivating natural canyon in Kilifi County, Marafa Hell's Kitchen is renowned for its vibrant rock formations and stunning sunset views. The blog highlights its dramatic landscape and cultural legends that add depth to its allure.

Conclusion

This quarter marked another step forward in our ongoing journey to embed environmental, social, and governance (ESG) principles into the heart of our operations. From empowering girls in school and advancing community livelihoods to enhancing climate resilience and conserving Kenya's rich biodiversity, we remain dedicated to shaping a more equitable and sustainable tourism industry.

For further details on our sustainability initiatives, please visit our website: <https://uniglobeletsgotravel.com/sustainability-practice-reports/> or contact Felix at felix@letsgosafari.com.





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