



Lets Go Travel
Uniglobe®

"Committed to Sustainable Travel and Tourism"



**SUSTAINABILITY QUARTERLY
IMPACT REPORT
JULY | AUGUST | SEPTEMBER
2024**

Introduction

Let's Go Travel Uniglobe is dedicated to sustainability, making significant progress and positive changes in our operations. This report highlights our achievements and ongoing efforts to integrate sustainable practices in every part of our business during the third quarter of 2024.

Our sustainability strategy is based on our core values and aligns with global standards. We believe sustainable growth is crucial for our long-term success and the well-being of our employees, customers, communities, and the environment.

This report covers our achievements in Quarter 3 2024 across three of our four key areas: Livelihood, Education, Conservation, and Community Tourism.

Sustainability pillars

This report details our achievements in Quarter 3 of 2024 across our four sustainability pillars:



01 — Livelihood

Our community engagement initiatives have grown, supporting social equity. Under this pillar, we have two main programs: the Pat Dixon Aid for the Elderly and Keep Her in School.



02 — Education

At Lets Go Travel Uniglobe, we believe that education is the foundation of sustainable development. We continue to intensify our efforts to empower individuals and communities through educational initiatives that promote sustainability and environmental stewardship.



03 — Conservation

We ensure that the environmental aspect of sustainability is addressed within our destinations.



04 — Community Tourism

By promoting tourism that is inclusive, equitable, and environmentally responsible, we aim to create positive economic opportunities for local communities while preserving cultural heritage and natural resources.

1. Livelihood



Initiative

Data / Outcome

1. The Pat Dixson Aid - now in its 31st year.

This initiative supports SDGs 2 (Zero Hunger) and 3 (Good Health and Well-being) by providing regular, nutritious food hampers, clothing, and essential items to over 365 registered beneficiaries in Limuru, Kenya. It also supports three more institutions: the Body of Christ Children's Centre, Cheshire Home for teenage girls with disabilities, and St. Joseph Kindergarten in Limuru. Additionally, we pay the teachers at St. Joseph Kindergarten and Body of Christ Children's Centre.

We received a special donation of food items from The Run Fit Club, which went to the Body of Christ Children's Centre.

2. Keep Her in School - now in its 10th year.

We made significant progress in promoting health, hygiene, and gender equality through our sanitary pad distribution initiative. By addressing period poverty, we help girls stay in school and support their families by saving money that would otherwise be spent on sanitary products. This initiative supported 850 girls across seven partner schools: Kalalu Primary School, Ndemu Primary School, Umande Primary School, Kirimara Primary School, Gakeu Primary School, Kalalu Secondary School, and Ndemu Secondary School, plus an additional school, Sweetwaters Girls Secondary School, in Laikipia East constituency of Laikipia County.

2. Education



Initiative

Data / Outcome

1. Expanding our knowledge

Two of our staff attended a one-week Sustainable Tourism Technical Seminar in Bavaria, Germany. This seminar brought together an East African delegation through the joint invitation of Bildungswerk der Bayerischen Wirtschaft (BBW) gGmbH and the Bavarian Ministry of Economic Affairs which provided valuable insights into the latest sustainable tourism practices and innovations, which we will be integrated into our operations.

On 7th August, we attended the Kenya Association of Travel Agents (KATA) Travel Innovation Forum where the timely theme was Driving Innovation in the Travel Industry: Leveraging Technology for Sustainable Growth.

2 . Preparing the Next Generation of Sustainability Leaders

We took part in two Young Change Makers seminars, held at The Technical University of Mombasa in August where we discussed the emerging trend in ‘Digital Nomadism and Sustainable Tourism’ and in September we attended the seminar at Machakos University where we focused on the topic, ‘Tourism Trade Associations and Sustainable Development of Tourism’. These seminars attract representation from different tertiary students, their faculty representatives, and various industry partners.

Initiative

Data / Outcome

We also awarded scholarships to four promising students in tertiary institutions from our partner schools in Laikipia County through the support of our kind donors, a gesture that will see the four through their higher education years. In addition to supporting academic excellence, we issued geometrical sets to all candidates in our two secondary partner schools in the Laikipia East constituency, ensuring they have the necessary tools they need to succeed in their final national examinations.

3. Office Sustainability Monthly Meetings

To expand our sustainability awareness, we held three internal Sustainability Tuesday meetings which aim at keeping the staff up to date with the industry's emerging developments on sustainable travel and tourism.

4. Awards and recognitions

We are delighted to share that we received a Traveler Education and Awareness Champion award in 2024 The African Travel and Tourism Association (ATTA®) for Action Awards, recognizing our efforts in educating travelers on how to be better visitors to positively impact tourism in Africa.

This was made possible through our implementation of a comprehensive set of social and environmental initiatives, focused on raising awareness about conserving the environment, empowering communities, and fostering a new generation of sustainability champions.

3. Conservation



Initiative

Data / Outcome

1. Supporting conservation awareness

On August 3rd, 2024, we organized a trip to Ol Pejeta Conservancy for 57 students and 4 teachers from partner schools in Laikipia East Constituency, facilitated by 3 of our staff members. The students had a day of discovery, growing their appreciation for biodiversity. This visit aimed to inspire the next generation to become champions of sustainability and wildlife conservation. It is crucial to nurture school-going children to appreciate conservation wins and challenges and interact with field experts.

In addition, we sponsored a teacher from Ndemu Primary School to attend a workshop at Elsamere Conservation Centre in Naivasha, Nakuru County. This initiative shows our commitment to fostering environmental stewardship by empowering educators.



4. Community Tourism



Initiative

Data / Outcome

1. Celebrating World Tourism Day 2024

To honor World Tourism Day, we treated five children of our staff members to an unforgettable adventure at Nairobi National Park, accompanied by two staff members. This experience aimed to instill a love for nature and wildlife in the hearts of the next generation.

Conclusion

We remain committed to providing transparent and accurate information on our sustainability performance, enabling our stakeholders to understand our progress and hold us accountable.

Thank you for your continued support and engagement with our sustainability initiatives. Together, we are making measurable strides towards a more sustainable future.

For more information on our sustainability initiatives, please visit our website - <https://uniglobeletsgotravel.com/sustainability-practice-reports/> or get in touch with Felix – felix@letsgosafari.com.

