



Lets Go Travel
Uniglobe®

"Committed to Sustainable Travel and Tourism"



SUSTAINABILITY QUARTERLY
IMPACT REPORT
APRIL | MAY | JUNE
2024

Introduction

Lets Go Travel Uniglobe’s commitment to sustainability has continued to drive significant progress and impactful change across our operations. In the second quarter of 2024, this report outlines achievements, and ongoing efforts to integrate sustainability practices into every aspect of our business. We believe that sustainable growth is essential not only for our long-term success but also for the well-being of our stakeholders, including our staff, customers, communities, and the environment.



Sustainability pillars

This report details our achievements in Quarter 2 of 2024 across our four sustainability pillars:



01 — Livelihood

Our community engagement initiatives have expanded, benefiting and supporting social equity. Under this pillar, we have two initiatives namely; the Pat Dixon Aid for the Elderly and the Keep Her in School program.



02 — Education

We are dedicated to creating a culture of sustainability through education, inspiring current and future generations to contribute to a sustainable world. By empowering individuals with the knowledge, skills, values, and attitudes needed for sustainable living, we can foster a more just, equitable, and resilient society.



03 — Conservation

We ensure that the environmental aspect of sustainability is addressed within our destinations.



04 — Community Tourism

By promoting tourism that is inclusive, equitable, and environmentally responsible, we aim to create positive economic opportunities for local communities while preserving cultural heritage and natural resources.

1. Livelihood



Initiative

Data / Outcome

1. The Pat Dixson Aid - now in its 31st year.

Provided consistent food distribution to **535** beneficiaries, including 303 elderly individuals, 55 with special needs, and 177 individuals from affiliated organizations including Body of Christ Children Centre, Cheshire Home, and St. Joseph Kindergarten in Limuru, Kiambu county.

2. Keep Her in School - now in its 10th year.

This initiative supplies sanitary pads to 850 girls at eight schools in Laikipia East, Laikipia County: Kalalu, Ndemu, Kirimara, Umande, Gakeu and Primary Schools, and Ndemu, Kalalu, and Sweetwaters Girls Secondary Schools. By ensuring access to pads, it reduces absenteeism, enhances academic performance, and fosters a supportive learning environment, empowering girls to focus on education without menstrual hygiene concerns.

3. The Better Health Talk

We collaborated with two practitioners from Nanyuki Cottage Hospital—a lady and a gentleman—to conduct separate sessions for young boys and girls in seven partner schools in Laikipia County. These sessions covered hygiene, mental health awareness, and the physical and emotional changes of puberty, aiming to equip students with essential knowledge and skills for healthy development.

2. Education



Initiative	Data / Outcome
1. Office Sustainability Monthly Meetings	<p>We conducted three meetings where in one, Kenya Airways representatives updated us on their sustainability efforts, underscoring their commitment to reducing environmental impact and promoting eco-friendly practices in tourism. Understanding these initiatives allows us to align our travel offerings with environmentally responsible partners, empowering our clients to choose sustainable options.</p> <p>The remaining two meetings were internal, focusing on our own sustainability initiatives.</p>
2. Expanding our knowledge	<p>We had representation at the Sustainable Tourism Africa Summit 2024, organized by Sustainable Travel & Tourism Africa (STTA), to inspire confidence in the sustainable development of tourism on the continent.</p>
3. Preparing the Next Generation of Sustainability Leaders	<p>We offered attachment opportunities to two university students as part of our commitment to fostering young talent in the travel and tourism industry. Through these initiatives, we aim to provide practical experience, enhance skills, and offer valuable insights into our company's operations. This also enables students to bring fresh ideas and perspectives, creating a mutually beneficial learning environment.</p>

Initiative

Data / Outcome

Two of our youth staff took part in the Shimoni Bootcamp in Kwale County, organized by Sustainable Travel and Tourism Africa (STTA) and REEFolution. Themed "Localized Solutions for Marine Conservation in a Changing Climate," the boot camp immersed participants in learning activities aimed at advancing SDG14. This experience offered valuable insights into marine conservation, climate change, and sustainable tourism practices, further reinforcing our commitment to environmental stewardship.

We attended the 2024 AFEW Kenya Environmental Awareness Competition prize giving ceremony, hosted by the African Fund for Endangered Wildlife (AFEW). This competition aims to empower Kenyan school students to voice their opinions on environmental conservation.

3. Conservation



Initiative

Data / Outcome

1. Supporting conservation engagements

Led by our Managing Director, we actively supported the Rhino Charge 2024 event by volunteering as part of the support team at multiple stations and making a substantial donation. Our participation highlights our dedication to environmental conservation and community engagement.

We visited the Elsamere Conservation Centre in Naivasha, Nakuru County, to explore their conservation education initiatives. The Centre is well-known for its extensive programs educating students, teachers, and community leaders on environmental conservation. These programs feature hands-on activities, guided nature walks, and workshops that highlight sustainable practices and the significance of biodiversity conservation.

We celebrated this year's World Environment Day by planting a total of 210 trees, including 100 fruit trees, 65 olive trees, and 45 cedar trees, across our 7 partner schools in Laikipia County. This initiative involves Form 1 high school students and Grade 4 primary school students, fostering a sense of responsibility as they care for the trees throughout their subsequent four years, ensuring their effective growth.

4. Community Tourism



Initiative

Data / Outcome

1. Sustainability Awareness through Product Watch

Since 2017, this program has been dedicated to nurturing a new generation of sustainability leads to meet the growing demand in the global tourism industry.

We supported product watch reviews conducted by eight students from the Western Kenya tourism circuit. These reviews covered several notable sites, including Lake Simbi Nyaima, Tom Mboya Mausoleum, Mugabo Caves (popularly known as Nyumba ya Mungu), Senye Beach, Kisumu National Museum, Thimlich Ohinga Archaeological Site, and Got Ramogi Forest. Additionally, the students also reviewed Tsavo West National Park.

By engaging students in these reviews, we aim to foster a deeper understanding and appreciation of these significant cultural and natural sites. This initiative not only enhances their knowledge of local tourism but also encourages them to become advocates for sustainable tourism practices in the future.

To read the students' reviews, click on the link below:

<https://utaliibora.wordpress.com/>

Conclusion

We remain committed to providing transparent and accurate information on our sustainability performance, enabling our stakeholders to understand our progress and hold us accountable.

Thank you for your continued support and engagement with our sustainability initiatives. Together, we are making measurable strides towards a more sustainable future.

For more information on our sustainability initiatives, please visit our website - <https://uniglobeletsgotravel.com/sustainability-practice-reports/> or get in touch with Felix – felix@letsgosafari.com.

