



Lets Go Travel
Uniglobe®

"Committed to Sustainable Travel and Tourism"



Quarter 3 2023

Sustainability

Impact

Report



We're excited to share our Quarter 3 Sustainability Report, reflecting Let's Go Travel Uniglobe's commitment to excellence and sustainable growth. This report goes beyond showcasing achievements, emphasizing the importance of responsible business practices in our corporate identity. From analyzing our socially responsible initiatives, we've worked towards a positive impact on communities and the environment.

We invite you to explore the specifics of our sustainability efforts, transparently sharing progress, challenges, and aspirations. Thank you for joining us on this journey towards a sustainable future for Let's Go Travel Uniglobe.

Social Sustainability

At Let's Go Travel Uniglobe, we recognize the importance of promoting social sustainability for a better future. This quarter, we focused on various initiatives to support the communities where we operate:

1. Community Outreach Program

Under our Livelihood pillar, the Pat Dixon Aid for the Elderly remains dedicated to supporting disadvantaged individuals such as the elderly, children, and persons with special needs in Limuru. Our efforts include consistent food hamper distribution, and occasional donations of clothing, and essential items.

In collaboration with partners from the USA and Netherlands, we visited our projects in Limuru in October. Kenya Airways sales representatives also visited the Body of Christ Children's Centre, providing valuable support of up-to-date Competency-Based Curriculum (CBC) books that will come in handy.

In December, we received overwhelming support from donors, friends, and staff in the form of shoes, clothing, and food donations to complement our Christmas distribution.

Our Keep Her in School program aims to break down barriers, reduce stigma, and ensure access to sanitary products for the girls in the beneficiary schools across Nanyuki, Laikipia County. Beneficiary schools include Kalalu Primary and Secondary Schools, Umande Primary School, Ndemu Primary and Secondary Schools, and Kirimara Primary School.

2. Education

Sustainable Tuesday meetings featured representatives from Safarilink Aviation, sharing insights into their sustainability initiatives. These meetings align with our broader goals of sustainability and responsible business practices.

In an era where the actions of today have profound implications for the future, our commitment to empowering the next generation with a sense of responsibility towards sustainable tourism practices has continued to impact university students through our partnership with the Sustainable Travel and Tourism Agenda (STTA).

This quarter we attended 4 physical inter-university seminars and delved into the themes of “Greening and Digitization in Tourism for Sustainable Development in Africa” at United States International University Africa (USIU), “Tourism and Green Investments in Africa” at Machakos University, “Tourism and Promotion of Cultural Heritage in Africa” at Moi University in Eldoret, “Mainstreaming Climate Change and Sustainability Mindset” at Murang’a university and





“Consumer Behavior Trends and Sustainable Visitor Management in Africa’s Tourism” at Cooperative University marked the end of year symposium as well as a milestone for being the 100th seminar held since Young Change Makers' inception in 2017.

Additionally, our MD, Mr. Dixon, delivered a keynote address on "Emerging Innovation and Technologies for Resilience and Sustainability in the Hospitality Business" at the 10th International Research Conference held at Chuka University in October.



Environmental Sustainability

In November 2023, representatives from our Nanyuki partner schools participated in the African Fund for Endangered Wildlife (AFEW) Training on Trainers workshop in Nairobi. This workshop centered on learning institutions as pillars of sustainable development in Kenya, emphasizing opportunities within the school curriculum for Education for Sustainable Development (ESD) and practical implementation of sustainable environmental projects.

Additionally, we joined East African Wildlife Society (EAWLS) in conjunction with Kenya Forest Service (KFS) and Kijabe Environment Volunteers (KENVO) for the annual Forest Challenge event that aims to create awareness and mobilize resources for the restoration of key water catchment areas in Kenya to improve the livelihoods and resilience to climate change among forest adjacent communities as well as enhance the survival of wildlife. This year's theme is Reforest for a Resilient Future.

We are proud to announce our success in winning the 2023 Ecowarrior Awards in three subcategories: Promoting Biodiversity Conservation, Promoting Responsible Tourism Practices in Operations, and Promoting Local Economies. This recognition reflects our commitment to conservation, community development, and sustainable operational practices, positioning us as a leader in sustainable tourism development.





As we celebrate these achievements, we remain steadfast in our commitment to advancing sustainable practices. Together, let us amplify our impact, inspire change, and contribute to a world where sustainability is inherent in how we operate and thrive.

Thank you for your support and shared commitment to a sustainable and resilient future. We welcome any feedback or suggestions at felix@letsgosafari.com. For past sustainability reports, visit <https://uniglobeletsgotravel.com/sustainability-practice/>.