



# Quarter 2 2023 Sustainability Impact Report



Welcome to our Q2 2023 Sustainability Report at Lets Go Travel Uniglobe. This report highlights our sustainability progress, showcasing our initiatives, partnerships, and impactful actions. We are committed to sustainability in all operations, from social initiatives benefiting communities, to educational programs for future leaders, and environmental efforts preserving resources. Amidst global challenges, our unwavering dedication to sustainability remains strong. Join us in appreciating the steps we have taken, and we thank our team, stakeholders, and partners for their contributions.

## Social Sustainability

At Lets Go Travel, we believe that promoting social sustainability is crucial for a better future. In the first quarter, we focused on various initiatives to support the communities where we operate, including:

### 1. Community Outreach Program

The Pat Dixson Aid for the Elderly program, part of our Livelihood pillar, continues to make a positive impact on the lives of the beneficiaries in Limuru through the consistent distribution of food hampers. Additionally, occasional donations of clothing and other essential items are provided to program beneficiaries, primarily disadvantaged seniors. The program also supports the Body of Christ Children's Centre by supplying food items and contributing to teachers' salaries and extend aid to Cheshire Home, which accommodates physically challenged teenage girls. Aid distribution takes place every other Wednesday morning.

In May 2023, the Kenya Airways sales team joined our outreach session by participating in the handing out of food hampers to the elderly and visiting the Body of Christ Children's Centre, offering donations including blankets, metallic flasks, food supplies, snacks, and clothing. This quarter, we also received generous donations, including another wheelchair, a portable potty for adults, clothing, and crutches.

Our Keep Her in School initiative, a termly effort, supplies schoolgirls with sanitary pads, fostering not only immediate health benefits but also empowering them and enhancing their education. Stories of transformation, improved grades, and hopeful smiles have emerged as a result of these collective efforts. Beneficiary schools include Kalalu Primary and Secondary Schools, Umande Primary School, Ndemu Primary School, Kirimara Primary School, and Ndemu Secondary School in Nanyuki, Laikipia County.

Further, we facilitated the construction of an ablution block for boys and contributed to the school fees of 34 students at Kalalu Secondary School through a generous donation.

### 2. Education

Over the past four months, our monthly Sustainable Tuesday meetings have convened our staff to explore the latest developments in sustainable travel and tourism. This quarter, representatives from Kenya Airways, Jambojet, and Lufthansa shared their airline-specific sustainability initiatives, such as accelerated fleet modernization, flight operations optimization, Sustainable Aviation Fuels (SAF) utilization, and Sustainable Flight Challenge.







Our partnership with the Sustainable Travel and Tourism Agenda's Young Change Makers mentorship program shows how young people, education, and sustainable tourism practices come together in a special way. This initiative brings university students together for inter-university seminars, tweet chats, and monthly webinars to discuss emerging sustainable travel and tourism trends. During this quarter, we gave a presentation on "Understanding the

Nexus between Tourism/Hospitality and Conservation" at The Technical University of Mombasa. Through these efforts, we're nurturing a generation well-versed in sustainability principles, dedicated to safeguarding our planet. Additionally, in June 2023 we attended the Sustainable Tourism Africa Summit in Mombasa, delving into the theme of "Tourism Value Chains and Sustainability in Africa".



### **Environmental Sustainability**

At Lets Go Travel Uniglobe, we acknowledge that environmental sustainability forms the basis of a future where our planet's resources are preserved, communities thrive, and ecosystems flourish. This quarter, we engaged in tree planting initiatives through our Adopt a Tree program with junior students from partner schools in Nanyuki, Laikipia County, committing to nurturing these trees for four years. Additionally, we took part in the East African Wildlife Society's tree planting activity which is a follow-on event from the annual Forest Challenge activity in Kimende forest.

In conclusion, the achievements in the second quarter of 2023 show how well our teamwork, along with the support of our dedicated staff, valued partners, and the communities we assist, has worked. This reminds us that working towards sustainability is something we all need to do together. It requires us to work together, talk openly, and share our resources.









# Thank you

We extend our gratitude for your ongoing support and interest in our sustainability initiatives. Feel free to share any feedback or suggestions with us at <a href="mailto:felix@letsgosafari.com">felix@letsgosafari.com</a>. For past sustainability reports, visit <a href="https://uniglobeletsgotravel.com/sustainability-practice/">https://uniglobeletsgotravel.com/sustainability-practice/</a>.