



**Lets Go Travel**  
Uniglobe®

*"Committed to Sustainable Travel and Tourism"*

**Quarter 1 2023**

# **Sustainability Impact Report**



We are pleased to present our first-quarter sustainability report for 2023. At Lets Go Travel, we remain committed to promoting sustainability practices in all our operations to minimize our environmental impact and contribute to the betterment of society. This report highlights our efforts towards this goal during the first quarter of the year.





## Social Sustainability

At Lets Go Travel, we believe that promoting social sustainability is crucial for a better future. In the first quarter, we focused on various initiatives to support the communities where we operate, including:

### 1. Community outreach program

Under our Livelihood pillar, The Pat Dixon Aid to the Elderly program has a significant impact on the lives of its beneficiaries in Limuru by providing them with food hampers regularly, as well as occasional donations of clothing and other necessary items. The majority of the beneficiaries are seniors, who are less fortunate and disadvantaged. Furthermore, the program extends its support to the Body of Christ Children's Centre and Cheshire Home, which houses physically challenged teenage girls. Depending on the handout session, an additional 50 to 100 individuals receive support.

These efforts align with the United Nations Sustainable Development Goals, specifically Goal 2, which aims to achieve zero hunger, and Goal 3, which focuses on good health and well-being. The distribution of aid typically occurs every other Wednesday morning. The program also received five suitcases of old clothing and shoes

which were given to the seniors and a wheelchair given to Cheshire Home from kind donors during the February handouts. Additionally, the program contributes to the payment of teachers' monthly salaries at the children's center.

Our Keep Her in School program is a quarterly initiative aimed at providing schoolgirls with sanitary pads to ensure they can continue their education without missing classes. As part of our community outreach efforts, we collaborated with two health and social representatives in the current quarter to deliver an annual better health talk to senior students. During the talk, various topics such as personal hygiene, self-esteem, personal identity, self-control, and self-awareness were discussed.

In addition to this, we also provided over 400 boys with boxers as a way of promoting personal hygiene and educating them on the importance of such items in improving their education. The initiative was intended to support, educate and enlighten the boys on this crucial aspect of their health. The primary and secondary schools that benefitted from this program are located in Nanyuki, Laikipia County, and include Kalalu primary school, Umande primary school, Ndemu primary school, Umande primary school, and Kalalu secondary school.

## 2. Education

Over the past four months, we have organized monthly Sustainable Tuesday meetings that bring together our staff to discuss the latest updates in sustainable travel and tourism. We have been fortunate enough to have representatives from two of our partners, Air France-KLM and Qatar Airways, join us on two occasions to discuss their sustainability initiatives. During these sessions, we learned about various initiatives such as Sustainable Aviation Fuel, carbon offsetting programs, best practices for noise and air quality, and waste reduction. Our partners also shared their strategies for minimizing waste by reducing single-use plastic, recycling materials, conserving water, and reducing food waste, among other topics.



We are committed to promoting sustainable travel and tourism, and these sessions have been instrumental in educating our staff on the latest trends and best practices in the industry. We appreciate the support of our partners in this endeavor and look forward to continuing our collaborative efforts toward a sustainable future.

We firmly believe that youths are crucial resources in sustainable tourism development and can play a pivotal role in driving societal change. To this end, we have partnered with Sustainable Travel and Tourism Consulting to participate in the monthly Young Change Makers seminars. These seminars engage university students on topics that primarily focus on emerging trends in tourism and travel sustainability.

During this quarter, we had the opportunity to visit three universities, namely Chuka University, Jaramogi Oginga Odinga University of Science and Technology, and Kenyatta University. The seminars covered various topics, including transforming tourism to combat climate change, the role of tourism in the blue economy, and innovative tourism training aimed at building sector resilience. We are committed to empowering young people to become change agents in the sustainable tourism sector, and we believe that these seminars are a vital step in achieving this goal.



## Environmental Sustainability

We implemented various initiatives to reduce our environmental impact, including:

### 1. Waste Reduction

We carried out waste reduction initiatives, which involved utilizing printed papers by flipping them over to print on the unused side and distributing reusable water bottles to our clients and partners to reduce the usage of single-use plastic bottles.

In conclusion, our sustainability efforts during the first quarter of 2023 demonstrate our commitment to promoting sustainable tourism practices, reducing our environmental impact, and supporting our employees and the communities where we operate. We remain committed to advancing our sustainability efforts and achieving our long-term sustainability goals.

We thank you for your continued support and interest in our sustainability initiatives. Please let us know at [felix@letsgosafari.com](mailto:felix@letsgosafari.com) if you have any feedback or suggestions, we would love to hear them. Also, visit [uniglobeletsgotravel.com/sustainability](https://uniglobeletsgotravel.com/sustainability) to download our past sustainability reports.

